



easterseals Wisconsin

Easter Seals Wisconsin Ambassadors

Become a VIP (Very Important Partner), serving as an Ambassador for Easter Seals Wisconsin. Being a part of the Easter Seals Wisconsin Annual Campaign is simple and satisfying. It's a great way to build contacts with other businesses and community leaders while enhancing your leadership skills. Most importantly, you will be making a real and meaningful difference in the lives of children and adults with disabilities across Wisconsin.

Community Involvement

Businesses have learned that participation in worthwhile causes like Easter Seals Wisconsin benefits not only the charitable organization, but the business as well. Through the Annual Campaign, you and your business will be associated with a well-known and respected charity and will be recognized as a business that cares about and is involved in your community.

Manageable Time Commitment

The Annual Campaign runs each year from March – July. Your personal commitment will involve approximately six hours, including attending Starry Night, to successfully achieve your campaign goals. Easter Seals Wisconsin staff is available to assist in various aspects of your campaign, including producing and mailing letters, recording gifts, and thanking donors.

How to Make an Impact

- Create a list of colleagues, business associates, friends and family.
- Invite key prospects to join you at Starry Night, an informative evening with delicious food and beverages, where guests will hear first-hand about Easter Seals programs from clients who have benefitted from our services, as well as their families.
- Contact those on your list (both those who attended Starry Night with you and those who did not), asking them to make an investment in Easter Seals Wisconsin. Their gift will greatly impact the lives of people with disabilities.

Ready to Go the Extra Mile?

- Host a CrowdRise page.
- Plan and host a fundraising event on behalf of Easter Seals Wisconsin.
- Use your network to open doors for Easter Seals, helping to set up meetings for the Easter Seals Wisconsin Director of Development to discuss sponsorship opportunities with decision makers.

**Contact Rachel Reichhoff at 608.237.1370
or rreichhoff@eastersealswisconsin.com today to become an Easter Seals Wisconsin VIP Ambassador!!**

VIP Ambassadors will be recognized in the Wisconsin State Journal Annual Campaign thank you ad that runs after the close of the campaign, on the Easter Seals Wisconsin website, and on our Facebook page.

For more than 90 years, Easter Seals Wisconsin has been helping to build brighter, more independent futures for children and adults with disabilities across Wisconsin. Your support will not only touch a life, it may well change a life. Forever.