



easterseals Wisconsin

Very Important Partners

Being a part of the Easter Seals Wisconsin Annual Campaign as a Very Important Partner (VIP) is simple and satisfying. It's a great way to build contacts with other businesses and community leaders while enhancing your leadership and sales skills. Most importantly, you will be making a real and meaningful impact in the lives of children and adults with disabilities across Wisconsin.

Community Involvement

Businesses have learned that participation in worthwhile causes like Easter Seals Wisconsin benefits not only the charitable organization, but the business as well. Through the Annual Campaign, you and your business will be associated with a well-known and respected charity and will be recognized as an organization that cares about and is involved in your community.

Manageable Time Commitment

The Annual Campaign will run from March 12 – July 31, 2019. Your personal commitment will involve approximately six hours, including attending Starry Night, to successfully achieve your campaign goals. Easter Seals Wisconsin staff is available to assist in various aspects of your campaign, including producing and mailing letters, recording gifts, and thanking donors.

How to Make an IMPACT

- Create a list of colleagues, business associates, friends and family.
- Invite key prospects to join you at Starry Night, an informative evening with delicious food and beverages, where guests will hear first-hand about Easter Seals programs from clients, campers and families.
- Contact those on your list (both those who attended Starry Night with you and those who did not), asking them to make an investment in Easter Seals programs. Their gift will greatly impact the lives of people with disabilities.
- Plan and host a fundraising event on behalf of Easter Seals Wisconsin.
- Host a CrowdRise page

**Contact Rachel Reichhoff at 608.237.1370
or rreichhoff@eastersealswisconsin.com today to become a VIP!**

All VIPs will be recognized in the 2019 Wisconsin State Journal Annual Campaign thank you ad, on the Easter Seals Wisconsin website, and on the Easter Seals Wisconsin Facebook page.

For more than 90 years, Easter Seals Wisconsin has been helping to build brighter, more independent futures for children and adults with disabilities across Wisconsin. Your support will not only touch a life, it may well change a life. Forever.